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**SCHAFFER'S MILL NAMED HOST SITE AND PRESENTING SPONSOR
FOR 2015 GENE UPSHAW MEMORIAL GOLF CLASSIC**

Truckee, Calif. –Schaffer's Mill Golf Club in Truckee will be the new host site and Presenting Sponsor for the Gene Upshaw Memorial Golf Classic, July 12 & 13, 2015. (<http://www.gu63.org/>) Now in its seventh year, the celebrity filled tournament has raised more than \$825,000 for the Tahoe Forest Health System, the Gene Upshaw Memorial Tahoe Forest Cancer Center and the Tahoe Institute for Rural Health Research.

As a Hall of Fame NFL Player, Executive Director of the NFL Players Association and devoted family man, Gene Upshaw was an inspiration to many. Upshaw died at the Tahoe Forest Hospital of pancreatic cancer on Aug. 21, 2008, at the age of 63. Today, his legacy lives on through the Gene Upshaw Memorial Fund held at Tahoe Forest Health System Foundation.

The fund benefits the Gene Upshaw Memorial Tahoe Forest Cancer Center <http://www.tahoecancercenter.com/>, and the Tahoe Institute for Rural Health Research. The golf tournament has raised money to support pancreatic cancer research, quality medical

treatment and care for cancer patients and their families, sustainability and advancement of medical technology, and funding for research in areas such as traumatic brain injury. Support care programs at the Cancer Center are considered among the finest in the country along with the latest in technology and treatment options, including access to clinical trials through its affiliation with the UC Davis Cancer Care Network.

“We’re proud to be the new home of the Gene Upshaw Memorial Golf Classic,” said John Marlin, Managing Partner for Schaffer’s Mill. “This tournament does so much good for the local community and honors a true legend. We’re excited to not only be the new home for the tournament, but also honored to be the presenting tournament sponsor.”

NFL Hall of Famer Marcus Allen and Major League Baseball Cy Young winner Vida Blue are a few of the celebrities who have returned year after year to honor Upshaw’s memory.

“We are always looking with an eye to the future for this event, to keep it fresh for our returning celebrities and guests and to attract new sponsors,” said Terri Upshaw. “This partnership with Schaffer’s Mill is an opportunity to offer the players a new challenge and highlight another beautiful area of the community that Gene loved so much.”

Home to the HGTV Dream Home 2014, Schaffer’s Mill is a 475-acre, 400-homesite gated community and private golf club located just east of Truckee. Open since 2008 and named after the “Father of Truckee,” George Schaffer, Schaffer’s Mill pays homage to Mr. Schaffer, his ideals and vision. The Schaffer’s Mill community features home sites from the \$200’s, Mountain Lodges from the \$900’s and estate homes and luxury cabins from \$1.2 million.

Schaffer’s Mill Golf & Lake Club memberships are available to those living inside or outside of the community. A Schaffer’s Mill Golf & Lake Club membership includes:

- Access to the award winning John Harbottle and Johnny Miller golf course
- Use of the North Village Clubhouse with fine dining, private locker rooms, resort-style pool and an expansive fitness facility
- Use of the 48-foot club yacht on Lake Tahoe
- Wintertime fun with Schaffer’s Mill Base Camp at Northstar providing ski-in/ski-out convenience
- Private club shuttle

For more information about the Tournament, visit www.GU63.org. For more information on the Schaffer’s Mill community and golf club, visit www.schaffersmill.com.

About the Gene Upshaw Memorial Fund

Gene's wife, Terri, and sons Justin and Daniel, established the Gene Upshaw Memorial Fund (<http://www.gu63.org/gene-upshaw-memorial-fund>) to recognize the extraordinary care he received at Tahoe Forest Hospital. The family partnered with Tahoe Forest Health System Foundation (<http://tfhd.com/>) to provide funding for important health programs and research.

The mission of the Gene Upshaw Memorial Fund is to honor Upshaw's legacy, advance his family's passion for quality medical treatment, care for patients and their families, sustainability and advancement of medical technology, and to provide funding for research in areas such as traumatic brain injury.